A statewide campaign to increase active participation in arts education at all schools in New Jersey.

Arts Ed Now:
Making the Case for Creative Learning

Ennis Carter

Kira Rizzuto
New Jerseyans believe arts education helps students:

- become more creative and imaginative: 87%
- build confidence: 81%
- improve communication skills: 74%
- become more tolerant of other cultures: 73%
- develop discipline and perseverance: 69%
- improve academic performance: 60%
- gain workforce/career skills: 53%

Source: Rutgers-Eagleton Poll, 2017
In New Jersey, equitable access to arts instruction can only be achieved if the four arts disciplines are offered throughout the K-12 spectrum.

At the K-5 level, it is the expectation that students are given broad-based exposure through instruction as well as opportunities for participation in each of the four art forms.

In grades 6-8, they should gain greater depth of understanding in at least one of those disciplines.

In grades 9-12, it is the expectation that students demonstrate competency in at least one arts discipline. These expectations translate into curricular requirements for schools. (NJSLS)
HOW MUCH ACCESS?

Visual Art (94%) and Music (96%) are the most widely available in New Jersey schools.

Only 6% of schools offer all four arts disciplines as required by state policy.

6% 9% 17% 94% 96%

LET'S DO MORE ARTS ED NOW

PARTICIPATION

80% of all NJ students participated in one or more arts education course during the year.

Let's Do More! Arts Ed Now

Source: 2017 NJ School Performance Report, Arts Ed NJ
A statewide campaign to increase active participation in arts education at all schools in New Jersey.
ARTSED NOW
A statewide campaign to increase active participation in arts education at all schools in New Jersey.

CAMPAIGN GOALS by 2020:
- All NJ students will have access to arts education
- Increase the number of schools providing more than two art forms
- Increase arts participation in elementary and middle schools to 100%
- Increase arts participation in high schools to 60%
- Increase school engagement with community resources
- Develop a statewide network of local stakeholders

WHY WE NEED IT
- Students who participate in arts education do better in school and in life!
- The longer students are engaged in arts education, the better they do overall.
- State policies aren't being maximized to engage students in arts education.
- Not all NJ students have the same access to arts education.
- Local ambassadors can make a difference!
  We can influence what's offered in schools and how much students participate in arts education.

WHO CAN TAKE ACTION?
- Students: Take more arts classes! Tell your story. How has arts ed made you a better student/person?
- Parents: Encourage your kids to participate in arts education. Get educated about its impact, speak out and organize other parents to get involved.
- Teachers: Bring Arts Ed Now into the classroom. Speak out and organize other teachers to get involved.
- Community Leaders: Share Arts Ed Now with your circles of influence. Engage Boards, organizations and institutions to promote arts education.
- Policy-makers and Administrators: Push for more dedicated resources for arts education at the state and district levels.

ACTION ITEMS
- Jump into CAMPAIGN CENTRAL! ArtsEdNow.org
- Learn more about the impact of arts ed!
- Visit “Campaign Central” to see what's happening at your own local school.
- Raise local awareness, advocate for change with online tools.
- Stay in touch with the statewide movement to share stories and ideas!

STATS & STORIES

Active creative learning is good for all students...and good for New Jersey! LET'S DO MORE

ArtsEdNow.org #ArtsEdNow @ArtsEdNow
By 2020

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Active creative learning is good for all students...and good for New Jersey! LET'S DO MORE

Arts Students are: 55% more likely to attend post-secondary schools than students who don't take arts classes

DID YOU KNOW?

NJ Standards call for every School District in NJ to provide sequential learning of dance, theater, music and visual arts for K-12. How does your school stack up?

DO NOT CLICK "ENTER" OR "RETURN." Wait for results.

Type school name here. Wait for list, pick your school in district and wait to see the results!
Active creative learning is good for all students...and good for New Jersey! **LET’S DO MORE**

**What’s in your school?**

Data is from the 2015 New Jersey School Performance Reports from the New Jersey Department of Education

**MT. HOREB SCHOOL – WARREN TOWNSHIP SCHOOL DISTRICT**

- **DANCE**
- **MUSIC**
- **THEATER**
- **VISUAL ART**

**INCREASE ARTS EDUCATION**

Every NJ student should have access to classes in all 4 arts areas and every student can benefit from more participation in what’s available.

**YOU can make a difference in your own school.**

**GET ACTIVE**

Get more information on your school here ➔

Do you have different information to share about what your school offers?

Tell Us Here*
What's in your school?
Data is submitted from each school for the 2015/2016 school year and was provided as part of the 2016 New Jersey Arts Education Census conducted by the New Jersey State Department of Education and Arts Ed NJ.

HOPATCONG HIGH SCHOOL - HOPATCONG BOROUGH SCHOOL DISTRICT

Arts Education Programs

- Dance
- Music
- Theater
- Visual Art

By the Numbers

TOTAL TEACHERS: 6.00
- 0.00 dance teachers
- 2.00 music teachers
- 1.00 theater teachers
- 3.00 art teachers

% of Students Enrolled: 66%

STUDENT/ARTS TEACHER RATIO: 86:1

Community Partnerships

- Assemblies
- Artist in Residence
- Long-Term Partnerships
- Field Trips

INCREASE ARTS EDUCATION
Every NJ student should have access to classes in all 4 arts areas and every student
**ARTS ED NOW**

**HOW DO YOU STACK UP?**

What's happening in YOUR school, district, organization or community?

Name:

School/District/Organization/Community:

<table>
<thead>
<tr>
<th>Question</th>
<th>Response</th>
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</thead>
<tbody>
<tr>
<td>Do all students have access to sequential arts learning in your school/district?</td>
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<tr>
<td>Which art forms are provided in your school/district?</td>
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<td>Do you know the % of students who participate in arts ed at your school/district?</td>
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<td>Elementary:&lt;br&gt;Elementary:</td>
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<td>Middle School:&lt;br&gt;Middle School:</td>
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<tr>
<td>High School:&lt;br&gt;High School:</td>
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<tr>
<td>Does your school/district have partnerships with community/cultural organizations? If so, what are they?</td>
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<td>Are you connected to other Arts Ed champions in the state? If so, how? Who?</td>
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<td>What is the awareness and support level for Arts Ed in your school/community? What are the indicators/evidence?</td>
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<tr>
<td>Are youth involved in advocating for Arts Ed in your school/community?</td>
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What did you find?
BECOME A LOCAL HERO!
CELEBRATE SUCCESS!

Hedgepeth/Williams Middle School for the Arts, Trenton

by ArtsEdNow | Sep 9, 2018 | Success Stories |
CELEBRATE SUCCESS!

Paramus Public Schools

by ArtsEdNow | Aug 25, 2017 | Success Stories |

- ARTS ED NOW
  - TODAY AN ARTS STUDENT, TOMORROW...
  - A TEACHER!
  - AN ARTS ED NOW
  - A MODEL
  - TODAY AN ARTS STUDENT, TOMORROW...

ARTS ED W O W!
GET ACTIVE!

● Connect with Other Ambassadors
● Raise Visibility of Your Own Program
● Become a Change Agent
CONNECT TO THE CAMPAIGN
CHECK OUT THE CALENDAR & ADD YOUR ACTIVITIES!

Change Agent Activities Around the State

Upcoming Events

ARTSED NOW
Active creative learning is good for all students...and good for New Jersey! LET'S DO MORE

- **Team Up!** Find other ambassadors in your area.
- **Make a Plan** Get organized for best results.
- **Talking Points & Tips** What's the best way to talk about Arts Ed Now?
- **Working with School & District Boards** Approaching those who can make changes.
- **Request Stickers, Posters, Flyers** Get the gear for your local campaign!
- **The Power of Stories** Connect to hearts and minds.
- **Make a "Power Map"** Activate the power of relationships.
- **Download Graphics** Make your campaign visual!
- **Social Media Campaign** The new “Word of Mouth”!
- **Reach the Media** Getting Attention in the 21st Century!
- **Stats & Resources** Get the facts & figures on Arts Ed impact.
- **Make Your Own Materials** Get templates for logos & flyers.
MORE ARTS EDUCATION
More dedication to community service

2x as much

Among high arts participation students of low socioeconomic backgrounds

EARLY CHILDHOOD

Research shows that arts participation benefits social-emotional development.

Let's do more!

MORE ARTS INTEGRATION

Students in classrooms where learning is enhanced by blending arts lessons with other subjects are 4.4x more likely to be highly thoughtful and engaged.

Arts-integrated classroom

Source: Teacher Capacity and Student Learning, Perpich Arts Integration Project 2013-2014 Summary Report, Perpich Center for Arts Education, Golden Valley, MN

ARTSEDNOW
A Music Teacher Changed My Life!
A Theatre Teacher Changed My Life!
A Teaching Artist Changed My Life!
A Dance Teacher Changed My Life!
An Art Teacher Changed My Life!
Active creative learning is good for all students...and good for New Jersey! LET'S DO MORE

ArtsEdNow.org  #ArtsEdNow  @ArtsEdNow

Arts Students are: 55% more likely to attend post-secondary schools than students who don't take arts classes.

Arts Students are: 29% more likely to earn a 4-year college degree than students who don't take any arts classes.

MORE ARTS EDUCATION Higher Grade Point Avg.
For Florida seniors, the more arts classes taken in High School, the higher the student achievement in GPA, graduation rate, state test and SAT.

MORE ARTS CLASSES 20% LOWER Drop Out Rates

MORE ARTS EDUCATION SAT SCORES & MUSIC ED in High School by students on free and reduced lunch programs

MORE ARTS EDUCATION More dedication to community service
2x as much
Among high arts participation students of low socioeconomic backgrounds

"Today an arts student..."

Active creative learning is good for all students...and good for New Jersey! LET'S DO MORE

ArtsEdNow.org  #ArtsEdNow  @ArtsEdNow
Do you support Arts Education?
Do you want to make a difference but aren’t sure where to start?

You can Become a CHANGE AGENT!

Arts Ed Now is a statewide campaign to increase active participation in arts education at all schools in New Jersey. With campaign tools and success stories to guide you, any arts education advocate can become a Change Agent in their school, district or the whole state. Active creative learning is good for all students and good for New Jersey.

Let’s do more!

Learn more at ARTSEDNOW.org
This is my artwork and it's IMPORTANT TO ME because it got me recognition & exposure on a National level — yea, me!

...PLEASE SUPPORT...
Students: Take more arts classes! Tell your story. How has arts ed made you be a better student/person?

Parents: Encourage your kids to participate in arts education. Get educated about its impact, speak out and organize other parents to get involved.

Teachers: Bring Arts Ed Now into the classroom. Speak out and organize other teachers to get involved.

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Policy-makers and Administrators: Push for more dedicated resources for arts education at the state and district levels.
GROUP ACTIVITY

How will I use Arts Ed Now to take local action...
IDENTIFY A GOAL
Guiding Questions:

1. What are the barriers to achieving the goal?

2. Who will be on your team of Ambassadors?
   
   **STUDENTS**
   
   **PARENTS**
   
   **ADMINISTRATORS**
   
   **SCHOOL BOARD MEMBERS**

3. What is your timeframe?
Let’s Discuss!
Connect your GOAL to ACTION STEPS!
Let’s Discuss!
CAMPAIGN CENTRAL

Info, Resources, and Tools, all in one place!

Sign up for updates:

artsednow.org