The 2020 NJPSA/FEA/NJASCD Fall Conference will be transformed into a three-day Virtual Conference on October 14, 15, and 16, with a new theme Celebrating Our Resilience. This conference draws registrants from our membership of more than 7,000 school principals, vice principals, assistant principals, directors, supervisors, and superintendents for two days of keynote addresses, educational workshops, and more. We limit the number of our exhibitors and sponsors to ensure maximum exposure.

Keynote Speakers:
George Couros - Innovative Teaching, Learning, and Leadership Consultant
Zaretta Hammond - Former Writing Teacher Turned Equity Freedom Fighter
Q&A with Captain “Sully” Sullenberger - “Miracle on the Hudson” Captain, New York Times #1 Bestselling Author

Your exposure to our members extends well after the conference.

Exhibitor Benefits: $1,450

- Banner Ad on conference website (NEW)
- Listing for one year as a supporter on our new NJPSA resource section with company URL plus video ad (NEW)
- Recorded webinar emailed to over 20,000 administrators and teachers (NEW)
- Quarterly email with description of company and link to your website (NEW)
- Printed advertisement in our annual Viewpoints magazine (1/4 page)
- Rotating ad on main NJPSA/FEA website with direct link to your website. (6 months) (INCREASED TIME)
- Company listing on conference mobile app
- Networking Opportunities at the Conference (Now Virtual Connections)

Sponsor Benefits: $3,750

- Banner Ad on conference website (NEW)
- Listing for one year as a supporter on our new NJPSA resource section with company URL plus video ad (NEW)
- Recorded webinar emailed to over 20,000 administrators and teachers (NEW)
- Quarterly email with description of company and link to your website (NEW)
- Printed advertisement in our annual Viewpoints magazine (1/2 page)
- Rotating ad on main NJPSA/FEA website with direct link to your website. (12 months) (INCREASED TIME)
- Company listing on conference mobile app
- Networking Opportunities at the Conference (Now Virtual Connections)
- Sponsors will have an opportunity to introduce 3 workshop speakers at the conference and introduce their company to workshop participants. (NEW)
- 10% off - $3,375

For an Application, Contact:
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or
Denise Hecht-Berger dhecht@njpsa.org

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