

CELEBRATE!

2020 FEA/NJPSA/NJASCD Fall Conference
October 15 & 16, 2020
at the Borgata in Atlantic City



The 2020 Fall Conference will be held at the Borgata Hotel and Casino in Atlantic City. This conference draws registrants from our membership of more than 7,000 school principals, vice principals, assistant principals, directors, supervisors, and superintendents for two days of keynote addresses, educational workshops, and more. We limit the number of our exhibitors and sponsors to ensure maximum exposure.

Keynote Speakers:

George Couros - Innovative Teaching, Learning, and Leadership Consultant

Zaretta Hammond - Former Writing Teacher Turned Equity Freedom Fighter

Your exposure to our members extends well after the conference.

Select Exhibitor: \$1,450 (limited to a maximum of 25 exhibitors)

- **Select exhibitor space** located in a strategic area of our conference site
- **Breakfast and lunch** with our members included both conference days
- **Wine and cheese reception** with our members on Thursday
- **Recognition** in our program brochure
- **Ad** on the NJPSA web site with a link to your web site from July 2020 to June 2021
- **Individual rotating ad** on NJPSA website for 3 months
- **Quarter-page advertisement** in *Educational Viewpoints*, our annual journal
- **Listing on mobile conference app** linked to your website

Premium Sponsor: \$3,750 (limited to a maximum of 8 sponsors)

- **Premier sponsor space** located in strategic area of our conference site
- **Breakfast and lunch** with our members included both conference days
- **Wine and cheese reception** with our members and individually recognized on Thursday
- **Sponsor recognition** in our program brochure
- **Ad** on the NJPSA web site with a link to your web site from July 2020 to June 2021
- **Individual rotating ad** on NJPSA website for 6 months
- **Half-page advertisement** in *Educational Viewpoints*, our annual journal
- **Listing on mobile conference app** linked to your website

Mobile App Sponsor: \$5,000 (EXCLUSIVE)

- **Premier sponsor space** located in strategic area of our conference site
- **Breakfast and lunch** with our members included both conference days
- **Wine and cheese reception** with our members and individually recognized on Thursday
- **Sponsor recognition** in our program brochure
- **Two broadcast service/product information emails** to our members annually
- **Ad** on the NJPSA web site with a link to your web site from July 2020 to June 2021
- **Individual rotating ad** on NJPSA website for 6 months
- **Full-page advertisement** in *Educational Viewpoints*, our annual journal
- **Banner ad on mobile conference app** linked to your website
- **Listing on mobile conference app** linked to your website

Keynote Sponsor: \$6,000 (limited to two)

- **Premier sponsor space** at conference.
- **Introduce keynote speaker**
- **Breakfast and lunch** with our members included both conference days.
- **Wine and cheese reception** with our members and individually recognized on Thursday
- **Sponsor recognition** in our program brochure
- **Individual rotating ad** on NJPSA website for 1 year
- **Four broadcast service/product information emails** to our members annually.
- **Full-page advertisement** in *Educational Viewpoints*, our annual journal
- **Listing on mobile conference app** linked to your website
- **Banner ad on mobile conference app** linked to your website

For an Application, Contact:

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